



L-R: Christie's Global President Jussi Pykkänen, and *Lifestyles Magazine*/Meaningful Influence board member Adam Rockefeller Growald, grandson of Peggy and David Rockefeller with *Lifestyles Magazine*/Meaningful Influence Founder Gabriel Erem (holding the historic gavel).

Peggy and David Rockefeller sales total \$832.6 million.

The *Collection of Peggy and David Rockefeller*—consisting of 1,500 objects—has sold for an astounding \$832.6 million after 10 days of online sales and three days of live auctions at Christie's Rockefeller HQ. It is the most ever paid for a single collection, almost doubling the record \$443 million, held by the Collection of Yves Saint Laurent et Pierre Bergé. The auction event occurred after six months of campaigning and marketing, making it the most successful charitable auction in recent history, according to Christie's.

The proceeds will benefit a dozen charities supported by the Rockefellers, with causes including scientific research, land conservation initiatives, the arts, sustainable economic development, and higher education among others.

"Christie's and our family had a shared financial goal of raising more than \$500 million in estate proceeds for the 12 philanthropies our parents cared about so deeply, and it has been both humbling and deeply gratifying to see a sale total that reaches so far beyond that," said David Rockefeller, Jr. "These funds will provide very meaningful support to important institutions and foundations... This was an experience that beautifully and thoroughly conveyed Peggy and David Rockefeller's great passion for art, design, craftsmanship and beauty. Just as my siblings and our own children are full of pride and gratitude at the end of this historic week, we know our parents would feel the same."